
Utah System of Higher Education

FORM R-6: DIFFERENTIAL TUITION REQUEST

Fiscal Year: 2023-24

Institution: Utah Tech University

Prepared by: Joseph Lovell/Travis Ficklin

Due date: March 9, 2023

Submission Date: 6-Mar-23

Program: MS Sport Management

R510-8.3. Differential Tuition: "The Board may authorize differential tuition schedules for programs on a case by case basis. In addition to initially approving differential tuition rates for academic programs, differential tuition increases beyond the regular institutional tuition increase proposal should be approved by the Board. The institution shall use increased revenues from the differential tuition rate to benefit the impacted program and to help support related campus services. Institutions requesting differential tuition schedules should consult with students in the program and consider the following:"

4.3.1. Student and Workforce Demand for the Program:

Based on an EAB feasibility report, there has been an increase in employer and student demand. Relevant employer demand for master's-level sport management and performance professionals increased and outpaced average growth for all master's-level professionals from September 2018 to August 2021, both regionally and nationally (i.e., 2.07 percent vs 1.41 percent and 2.09 percent vs 1.57 respectively). Regional jobs in 2020 were 109,313 with projected increase to 120,634 regional jobs by 2030. In addition, in a recent survey to students (n=48), 79% of the respondents indicated they plan to pursue a master's degree related to sport management/performance.

4.3.2. Impact of Differential Tuition Rates on Student Access and Retention:

Graduate tuition of \$400 per credit is very competitive as it will be one of the most financially accessible master's degree programs in the discipline within the region. We believe the graduate tuition will have positive impact on student access and retention. In addition, the program is offered fully online, which we believe will add strength to its accessibility and flexibility as students can live anywhere and engage in the curriculum around their schedules which will lead to higher retention.

4.3.3. Tuition Rates of Comparable Programs at Other Institutions:

Resident tuition first credit hour = \$400 (USU = \$827.32 for Master of Sport Management). Nonresident first credit hour = \$400 (USU = \$488 for Master of Sport Management) Tuition may be adjusted in the future based on student demand or adjustments to other program tuition rates. Please see Appendix 1 at the bottom for more detail. As the program will only be delivered online, tuition for both resident and nonresident will be the same.

4.3.4. Potential Earnings Capacity of Program Graduates:

Athletic administration salaries for entry-level personnel begin around \$41,000 and can increase to \$134,000 for executive positions.

Sample salaries are listed below: NCAA Marketplace Salaries (October-November 2022)

Athletic Director: \$134,082 (2 listed salaries)

Associate Athletic Director: \$72,800 (9 listed salaries)

Assistant Athletic Director: \$53,157 (10 listed salaries)

Sport Performance Director/Manager: \$78,000 (2 listed salaries)

Strength and Conditioning Coach: \$41,166 (6 listed salaries)

Estimated Student Program Enrollment and Number of Courses (including level designation, 1000, 2000, etc):

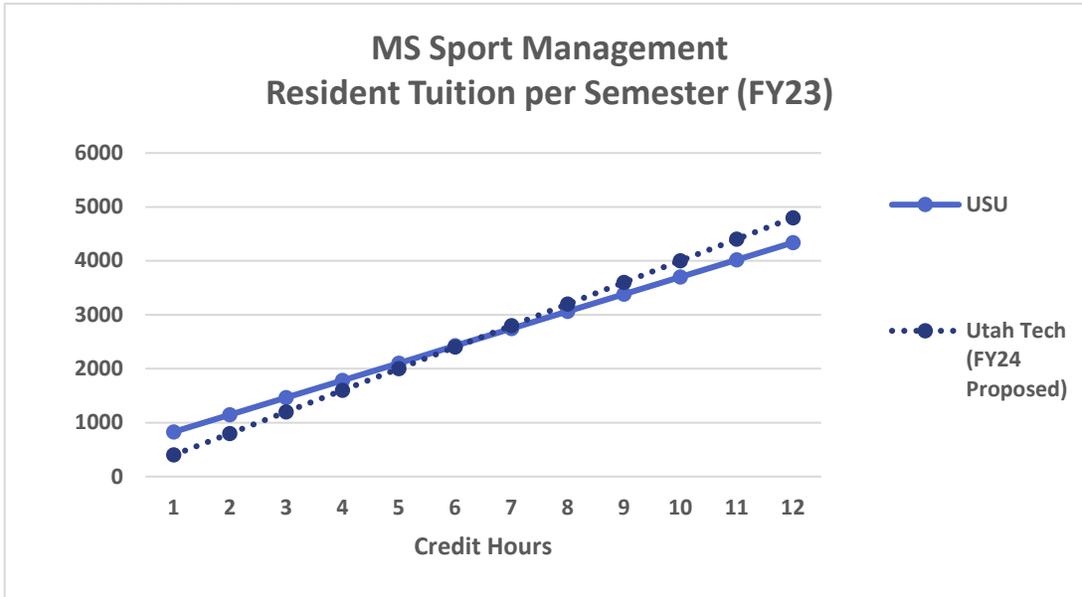
We can accept a maximum of 25 students per year. We are anticipating 5-10 students to begin in year one and gradually grow to the maximum of 25 students per year by year three. There will be six core courses at the 6000-level. Each emphasis will have four additional 6000-level courses, for a total of eight within both emphases, and a total 14 6000-level courses for the program.

Estimated Revenue and Uses (including program and institution):

Revenues from the Master of Sport Management program will fund the following:

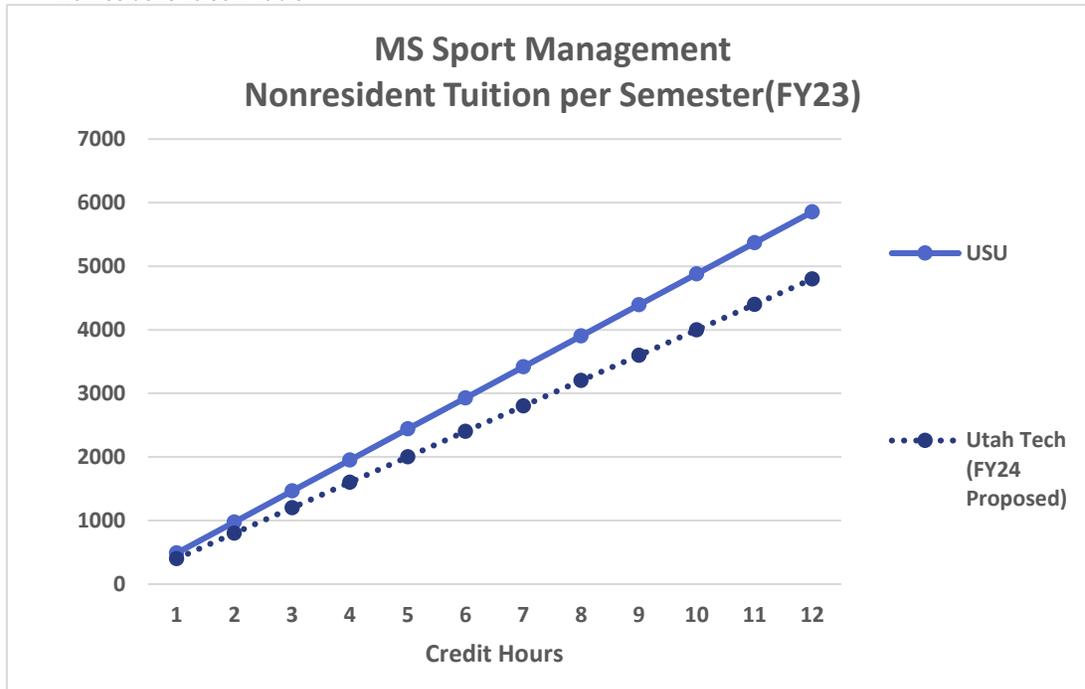
- One full time new faculty member with benefits and part-time instructors.
- Operating expenses include professional development, marketing, Utah Tech Online department, library resources, and general operating expenses.

Appendix I: Tuition Rates of Comparable Programs (4.2.3)
Resident Tuition Table



Credit Hours	USU	Utah Tech (FY24 Proposed)
1	\$827	\$400
2	\$1,147	\$800
3	\$1,466	\$1,200
4	\$1,785	\$1,600
5	\$2,104	\$2,000
6	\$2,424	\$2,400
7	\$2,743	\$2,800
8	\$3,062	\$3,200
9	\$3,381	\$3,600
10	\$3,701	\$4,000
11	\$4,020	\$4,400
12	\$4,339	\$4,800
13	\$4,339	\$5,200
14	\$4,339	\$5,600
15	\$4,339	\$6,000
16	\$4,339	\$6,400
17	\$4,339	\$6,800
18	\$4,339	\$7,200

Appendix I: Tuition Rates of Comparable Programs (4.2.3)
 Nonresident Tuition Table



Credit Hours	USU	Utah Tech (FY24 Proposed)
1	\$488	\$400
2	\$976	\$800
3	\$1,464	\$1,200
4	\$1,952	\$1,600
5	\$2,440	\$2,000
6	\$2,928	\$2,400
7	\$3,416	\$2,800
8	\$3,904	\$3,200
9	\$4,392	\$3,600
10	\$4,880	\$4,000
11	\$5,368	\$4,400
12	\$5,856	\$4,800
13	\$6,344	\$5,200
14	\$6,832	\$5,600
15	\$7,320	\$6,000
16	\$7,808	\$6,400
17	\$8,296	\$6,800
18	\$8,784	\$7,200

Utah System of Higher Education

FORM R-6: DIFFERENTIAL TUITION REQUEST

Fiscal Year: 2023-24

Institution: Utah Tech University

Prepared by: Judy Scott

Due date: March 9, 2023

Submission Date: 6-Mar-23

Program: Master of Science in Nursing: Education/Leadership

R510-8.3. Differential Tuition: "The Board may authorize differential tuition schedules for programs on a case by case basis. In addition to initially approving differential tuition rates for academic programs, differential tuition increases beyond the regular institutional tuition increase proposal should be approved by the Board. The institution shall use increased revenues from the differential tuition rate to benefit the impacted program and to help support related campus services. Institutions requesting differential tuition schedules should consult with students in the program and consider the following:"

4.3.1. Student and Workforce Demand for the Program:

A Market Demand and Feasibility Study was commissioned by Utah Tech University from EAB to assess the likelihood of success for a Master's of Science in Nursing (MSN) degree. The regional Lightcast feasibility study (Q4 2022) from EAB showed Nursing Instructor was the 5th most common job title following job postings for non-specific titles of adjunct faculty and instructors. Nursing faculty is ninth on the list. Following the data analysis for Nursing Education, Lightcast identified 4 institutions who provided MSN-education programs for the region of 6 states. 1,756 students are graduating between 2017-2021 to fill a need determined by job postings for 14,641 positions.

4.3.2. Impact of Differential Tuition Rates on Student Access and Retention:

A differential tuition will have little or no impact on student access and retention. The cost of the tuition is very competitive with other USHE institutions. Our online program will be one of the most accessible masters programs in the State of Utah.

4.3.3. Tuition Rates of Comparable Programs at Other Institutions:

Resident tuition first credit hour = \$375 (UU = \$3,393 for MS Nursing Education; UVU = \$314 for MS Nursing; WSU = \$726) Nonresident tuition first credit hour = \$375 (UU = \$6,638 for MS Nursing Education; UVU = \$948 for MS Nursing; WSU = \$1,785). Please see appendix 1 at the bottom for more information. Tuition may be adjusted based on student demand relative to tuition rates. Utah Tech is dedicated to offering a strong program to meet student demand at an affordable rate. As the program will only be delivered online, tuition for both resident and nonresident will be the same.

4.3.4. Potential Earnings Capacity of Program Graduates:

According to Medscape's RN/LPN Compensation Report for 2021 (Stokowski, 2021), LPNs have an annual base gross income of \$33K and RNs are \$62K. When broken down to the RN type, diploma nurses earn an annual income of \$74K. AD nurses earn \$77K, BSN nurses earn \$81K and having a MSN is \$94K. Providing a MSN program that supports the recruitment and advancement of a DEIA population provides opportunities for growth and economic prosperity to a wider population of individuals.

Estimated Student Program Enrollment and Number of Courses (including level designation, 1000, 2000, etc.):

Fall 2023 - Admit 15 Graduate students; Spring 2024 - Admit a second cohort of 20 graduate students; Summer 2024 -Admit a third cohort of 25 graduate students; Fall 2024 - admit a fourth cohort of 30 graduate students. At this time we will cap enrollment at 35 graduate students, but can change as more graduate faculty are added. We will be teaching 14 courses which are NURS 6100, 6250, 6300, 6400, 6510, 6540, 6550, 6551, 6650, 6651, 6700, 6710, 7100, and 7101.

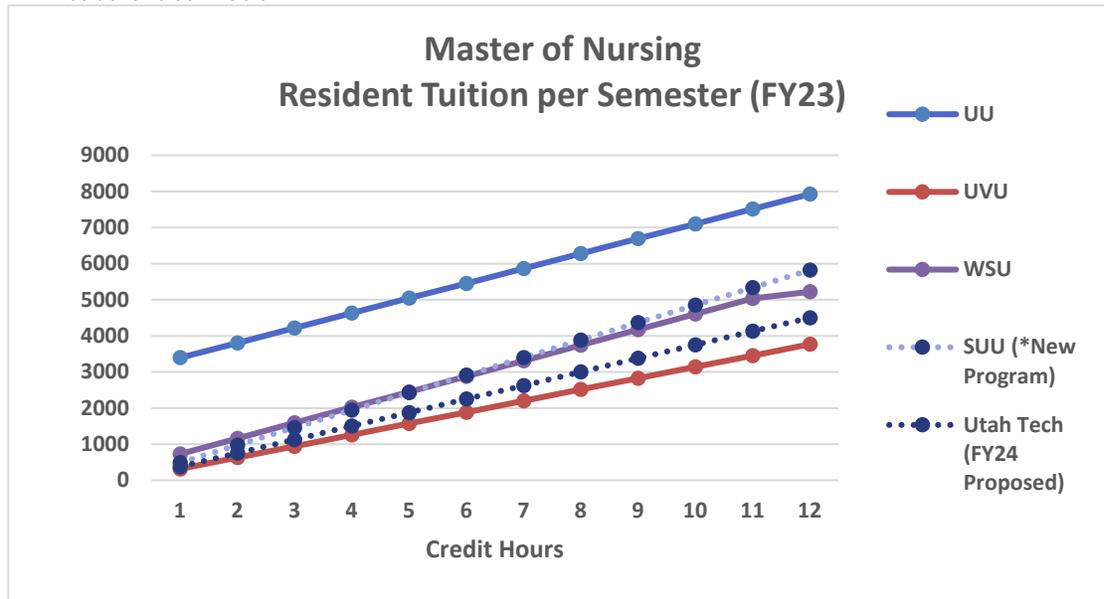
Estimated Revenue and Uses (including program and institution):

Revenues for the MS Nursing Education will fund the following:

- One and a half full time new faculty members with benefits, part time administrative assistant, and coordinator stipend.
- Operating budget for library resources, advertising, the Utah Tech Online department, graduate office support, and general operating expenses.
- Yearly ACEN accreditation fees.

Appendix I: Tuition Rates of Comparable Programs (4.2.3)

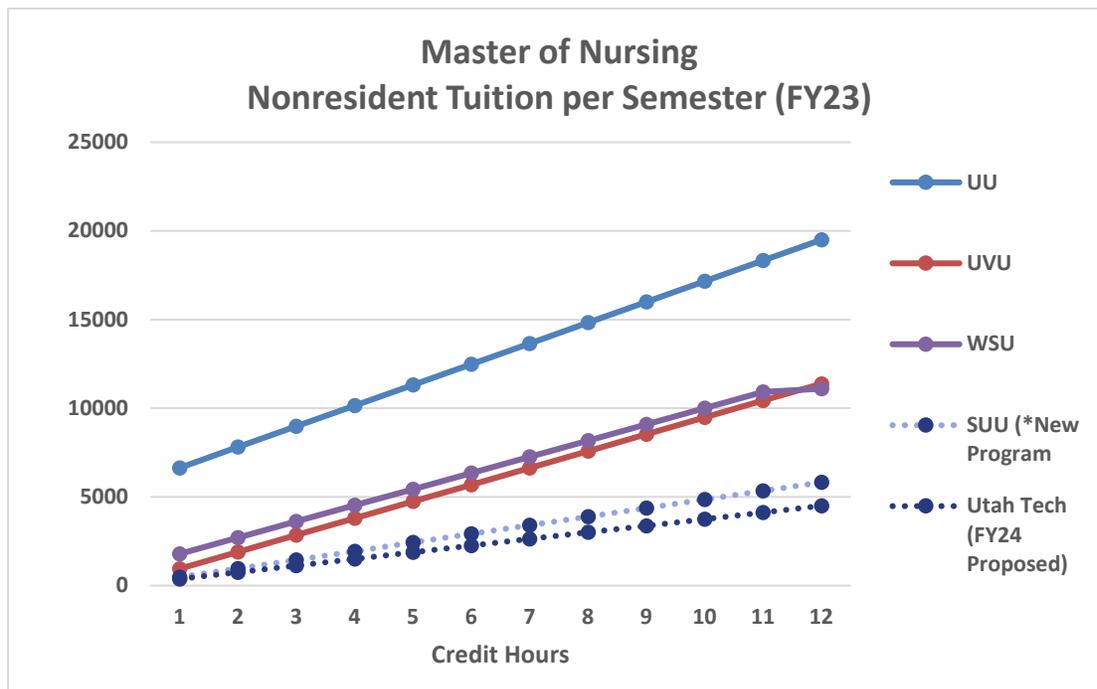
Resident Tuition Table



Credit Hours	UU	UVU	WSU	SUU (*New Program)	Utah Tech (FY24 Proposed)
1	\$3,393	\$314	\$726	\$485	\$375
2	\$3,805	\$628	\$1,157	\$970	\$750
3	\$4,217	\$942	\$1,588	\$1,455	\$1,125
4	\$4,629	\$1,256	\$2,019	\$1,940	\$1,500
5	\$5,041	\$1,570	\$2,449	\$2,425	\$1,875
6	\$5,454	\$1,884	\$2,880	\$2,910	\$2,250
7	\$5,866	\$2,198	\$3,311	\$3,395	\$2,625
8	\$6,278	\$2,512	\$3,742	\$3,880	\$3,000
9	\$6,690	\$2,826	\$4,173	\$4,365	\$3,375
10	\$7,102	\$3,140	\$4,604	\$4,850	\$3,750
11	\$7,514	\$3,454	\$5,035	\$5,335	\$4,125
12	\$7,926	\$3,768	\$5,219	\$5,820	\$4,500
13	\$8,339	\$4,082	\$5,403	\$6,305	\$4,875
14	\$8,751	\$4,396	\$5,587	\$6,790	\$5,250
15	\$9,162	\$4,710	\$5,771	\$7,275	\$5,625
16	\$9,575	\$5,024	\$5,956	\$7,760	\$6,000
17	\$9,987	\$5,338	\$6,140	\$8,245	\$6,375
18	\$10,400	\$5,652	\$6,324	\$8,730	\$6,750

Appendix I: Tuition Rates of Comparable Programs (4.2.3)

Nonresident Tuition Table



Credit Hours	UU	UVU	WSU	SUU (*New Program)	Utah Tech (FY24 Proposed)
1	\$6,638	\$948	\$1,785	\$485	\$375
2	\$7,808	\$1,896	\$2,698	\$970	\$750
3	\$8,977	\$2,844	\$3,611	\$1,455	\$1,125
4	\$10,147	\$3,792	\$4,524	\$1,940	\$1,500
5	\$11,316	\$4,740	\$5,437	\$2,425	\$1,875
6	\$12,486	\$5,688	\$6,351	\$2,910	\$2,250
7	\$13,655	\$6,636	\$7,264	\$3,395	\$2,625
8	\$14,825	\$7,584	\$8,177	\$3,880	\$3,000
9	\$15,994	\$8,532	\$9,090	\$4,365	\$3,375
10	\$17,164	\$9,480	\$10,003	\$4,850	\$3,750
11	\$18,333	\$10,428	\$10,916	\$5,335	\$4,125
12	\$19,503	\$11,376	\$11,100	\$5,820	\$4,500
13	\$20,672	\$12,324	\$11,285	\$6,305	\$4,875
14	\$21,841	\$13,272	\$11,469	\$6,790	\$5,250
15	\$23,011	\$14,220	\$11,653	\$7,275	\$5,625
16	\$24,180	\$15,168	\$11,837	\$7,760	\$6,000
17	\$25,350	\$16,116	\$12,021	\$8,245	\$6,375
18	\$26,519	\$17,064	\$12,205	\$8,730	\$6,750

Utah System of Higher Education

FORM R-6: DIFFERENTIAL TUITION REQUEST

Fiscal Year: 2023-24

Institution: Utah Tech University

Prepared by: Eliezer Bermudez

Due date: March 9, 2023

Submission Date: 6-Mar-23

Program: Occupational Therapy Doctorate (OTD)

R510-8.3. Differential Tuition: "The Board may authorize differential tuition schedules for programs on a case by case basis. In addition to initially approving differential tuition rates for academic programs, differential tuition increases beyond the regular institutional tuition increase proposal should be approved by the Board. The institution shall use increased revenues from the differential tuition rate to benefit the impacted program and to help support related campus services. Institutions requesting differential tuition schedules should consult with students in the program and consider the following:"

4.3.1. Student and Workforce Demand for the Program:

Regional and national growth in student demand have outpaced growth in competition, indicating space for new OT programs. Between the 2014-2015 and 2018-2019 academic years, the number of relevant regional and national degree completions grew (i.e., 28.2 percent and 35.1 percent, respectively). The number of regional and national institutions reporting completions also increased from 20.2 to 27.5 percent. This suggests student interest grew faster than the rate of competition entering the market, which may aid in a new OT program launch. The United States Department of Labor Statistics (<https://www.bls.gov/ooh/healthcare/occupational-therapists.htm>) reports that the "employment of occupational therapists is projected to grow 16 percent from 2019 to 2029, much faster than the average for all occupations." On both regional and national scales, growth in employer demand for occupational therapy professionals (2.7 percent and 2.5 percent, respectively) outpaced the growth in employer demand for all doctoral-level professionals (1.5 percent and 1.7 percent, respectively). Regional and national employment in occupational therapy occupations is projected to increase faster than the average of all occupational growth, indicating an increase in future employment opportunities.

4.3.2. Impact of Differential Tuition Rates on Student Access and Retention:

A differential tuition will have little or no impact on students access and retention. The cost of the tuition is very competitive compared with other OTD programs in the region.

4.3.3. Tuition Rates of Comparable Programs at Other Institutions:

Resident tuition first credit hour = \$700 (UU = \$6,131.66 Doctor of Physical Therapy); Nonresident tuition first credit hour = \$1,050 (UU = \$9,376.98 Doctor of Physical Therapy). Please see appendix 1 at the bottom for more information. Tuition may be adjusted based on student demand relative to tuition rates.

4.3.4. Potential Earnings Capacity of Program Graduates:

According to the U.S. Bureau of Labor Statistics report for 2021, Occupational Therapists annual wages range from \$60,680 to \$123,840. These ranges are the top and bottom 10% of wages for currently practicing occupational therapists. The Mean wage for all occupational therapists is \$89,470.00

Estimated Student Program Enrollment and Number of Courses (including level designation, 1000, 2000, etc):

The OTD program will admit 25 students per cohort starting Fall 2023. By year three (Fall 2025) the program will have 75 students. The program will have 34 courses which are numbered as: OTDR 7111, 7112, 7113, 7114, 7115, 7116, 7117, 7122, 7123, 7124, 7125, 7126, 7127, 7128, 7981, 7132, 7134, 7135, 7982, 7212, 7213, 7214, 7215, 7216, 7217, 7601, 7983, 7222, 7223, 7224, 7225, 7984, 7235, 7315, 7971.

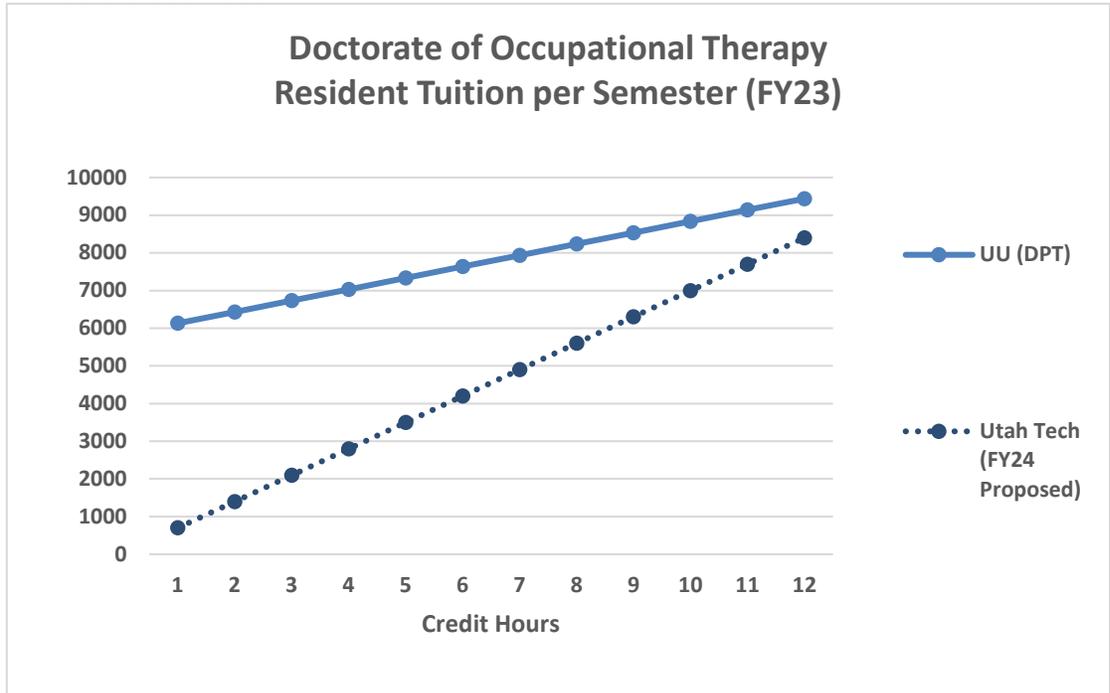
Estimated Revenue and Uses (including program and institution):

Revenues for the Doctorate in Occupational Therapy will fund the following:

- Full time employees with benefits: four faculty members, Academic Fieldwork Coordinator, Support Specialist, Capstone Coordinator, and Administrative Assistant.
- Part time employees: Part-time instructors, Consultant
- Operating expenses: advertising, equipment, library support, professional development, and general operating expenses.
- Accreditation expenses

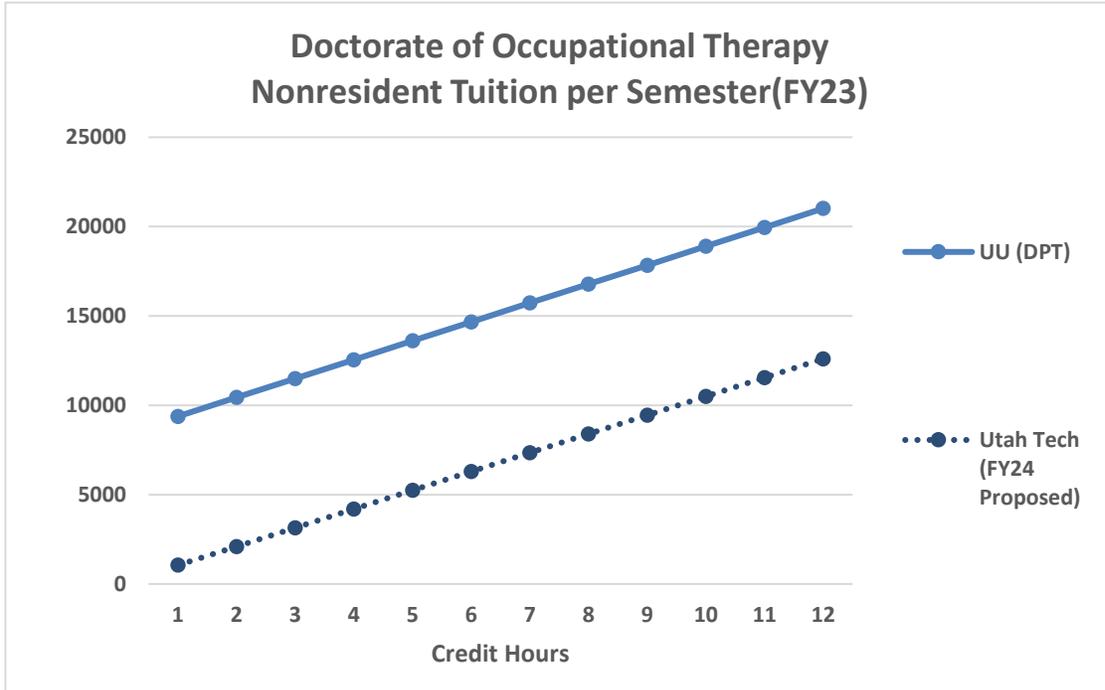
Appendix I: Tuition Rates of Comparable Programs (4.2.3)

Resident Tuition Table



Credit Hours	UU (DPT)	Utah Tech (FY24 Proposed)
1	\$6,132	\$700
2	\$6,432	\$1,400
3	\$6,733	\$2,100
4	\$7,033	\$2,800
5	\$7,334	\$3,500
6	\$7,635	\$4,200
7	\$7,935	\$4,900
8	\$8,236	\$5,600
9	\$8,536	\$6,300
10	\$8,837	\$7,000
11	\$9,137	\$7,700
12	\$9,438	\$8,400
13	\$9,739	\$9,100
14	\$10,039	\$9,800
15	\$10,340	\$10,500
16	\$10,640	\$11,200
17	\$10,941	\$11,900
18	\$11,242	\$12,600

Appendix I: Tuition Rates of Comparable Programs (4.2.3)
 Nonresident Tuition Table



Credit Hours	UU (DPT)	Utah Tech (FY24 Proposed)
1	\$9,377	\$1,050
2	\$10,435	\$2,100
3	\$11,493	\$3,150
4	\$12,551	\$4,200
5	\$13,609	\$5,250
6	\$14,667	\$6,300
7	\$15,724	\$7,350
8	\$16,782	\$8,400
9	\$17,840	\$9,450
10	\$18,898	\$10,500
11	\$19,956	\$11,550
12	\$21,014	\$12,600
13	\$22,072	\$13,650
14	\$23,130	\$14,700
15	\$24,188	\$15,750
16	\$25,246	\$16,800
17	\$26,304	\$17,850
18	\$27,361	\$18,900